



Odyssey Foundation

Sponsorship Opportunities

Thank you for supporting Odyssey House. Proceeds from the **17th Annual Run for Your Life 5K Run/Walk** help to maintain our programs and provide a safe, supportive community focusing on drug-free living, family reunification, and educational and vocational training.

Titanium Sponsor -- \$25,000 & up

- Participation in special race-day recognition ceremony
- Prominent placement of company name/logo on race banner, t-shirt, website, and social media
- 50 complimentary race entries to share with your employees, colleagues, friends and family
- 10x10 canopy tent
- Logo on step & repeat
- Race-day VIP breakfast

Platinum Sponsor -- \$20,000 - \$24,999

- Participation in special race-day recognition ceremony
- Company name/logo on race banner, t-shirt, website, and social media
- 25 complimentary race entries to share with your employees, colleagues, friends and family
- 10x10 canopy tent
- Race-day VIP breakfast

Gold Sponsor -- \$10,000 - \$19,999

- Participation in special race-day recognition ceremony
- Company name/logo on race banner, t-shirt, website, and social media
- 15 complimentary race entries to share with your employees, colleagues, friends and family
- Meet-and-greet table to display your corporate materials
- Race-day VIP breakfast

Silver Sponsor -- \$5,000 - \$9,999

- Participation in special race-day recognition ceremony
- Company name/logo on race banner, t-shirt, website, and social media
- 10 complimentary race entries to share with your employees, colleagues, friends and family
- Meet-and-greet table to display your corporate materials
- Race-day VIP breakfast

Bronze Sponsor -- \$1,000 - \$4,999

- Participation in special race-day recognition ceremony
- Company name/logo on race banner and t-shirt
- 5 complimentary race entries to share with your employees, colleagues, friends and family
- Race-day VIP breakfast



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Additional Sponsorship Opportunities

This year, we have a number of additional opportunities that can be added to your sponsorship package and increase your company's visibility.

The following add-ons are available to Titanium, Platinum, and Gold Sponsor Levels:

Step and Repeat Sponsor -- \$5,000

Includes your company logo on a 10' x 10' backdrop

Children's Area Sponsor -- \$5,000

Includes your company logo on prominent display in the children's area

The following add-ons are available to Titanium, Platinum, Gold, and Silver Sponsor Levels:

Event Refreshments Sponsor -- \$3,000

Includes your company logo on prominent display at the food and beverage tables

VIP Breakfast Sponsor -- \$2,500

Includes your company logo on prominent display in the Sponsor-only tent

The following add-ons are available to ALL Sponsor Levels:

Water Station Sponsor -- \$500

Includes your company logo on the water station signage

Mile Marker Sponsor (3 available) -- \$500

Includes your company logo on one of three mile marker signs (for Miles 1, 2, 3)



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Sponsorship Agreement

We hereby agree to provide sponsorship funding for the **Odyssey House 17th Annual Run for Your Life 5K Run & Recovery Walk** on September 17th in the amount indicated below in exchange for the sponsorship benefits applicable to the contribution level:

- Titanium Sponsor (\$25,000)
- Platinum Sponsor (\$20,000)
- Gold Sponsor (\$10,000)
- Silver (\$5,000)
- Bronze (\$1,000)

Additional opportunities:

- Step and Repeat Sponsor (\$5,000)
- Children's Area Sponsor (\$5,000)
- Event Refreshments Sponsor (\$3,000)
- VIP Breakfast Sponsor (\$2,500)
- Water Station Sponsor (\$500)
- Mile Marker Sponsor (\$500)

*****We must receive a completed agreement by August 5th to put your logo on the banner*****

We give Odyssey House permission to use our name and/or logo for all promotional activities associated with **Run for Your Life 2022**.

Contact Name _____

Title _____

Organization/Company _____

Street Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Payment: Check enclosed (please make checks payable to Odyssey Foundation of New York, Inc.)

Please bill my: VISA MasterCard American Express Discover

Name on card _____

Card number _____ Exp. date ____/____/____ Sec. Code _____

Signature _____

Please invoice me.

Please send your logo (eps preferred, or high resolution jpg) by August 5th to cabrams@odysseyhousenyc.org.

Mail or fax this agreement to:

Carolyn Abrams
Odyssey House
120 Wall Street, New York, NY 10005
Fax (212) 361-3761