



Odyssey Foundation

## Sponsorship Opportunities

Thank you for supporting Odyssey House. Proceeds from the **16th Annual Run for Your Life 5K Run/Walk** help to maintain our programs and provide a safe, supportive community focusing on drug-free living, family reunification, and educational and vocational training.

### **Titanium Sponsor** -- \$25,000

- Participation in special race-day recognition ceremony
- Prominent placement of company name/logo on race banner, t-shirt, website, and social media
- 50 complimentary race entries to share with your employees, colleagues, friends and family
- 10x10 canopy tent
- Race-day VIP breakfast

### **Platinum Sponsor** -- \$20,000

- Participation in special race-day recognition ceremony
- Company name/logo on race banner, t-shirt, website, and social media
- 25 complimentary race entries to share with your employees, colleagues, friends and family
- 10x10 canopy tent
- Race-day VIP breakfast

### **Gold Sponsor** -- \$10,000

- Participation in special race-day recognition ceremony
- Company name/logo on race banner, t-shirt, website, and social media
- 15 complimentary race entries to share with your employees, colleagues, friends and family
- Meet-and-greet table to display your corporate materials
- Race-day VIP breakfast

### **Silver Sponsor** -- \$5,000

- Participation in special race-day recognition ceremony
- Company name/logo on race banner, t-shirt, website, and social media
- 10 complimentary race entries to share with your employees, colleagues, friends and family
- Meet-and-greet table to display your corporate materials
- Race-day VIP breakfast

### **Bronze Sponsor** -- \$1,000

- Participation in special race-day recognition ceremony
- Company name/logo on race banner and t-shirt
- 5 complimentary race entries to share with your employees, colleagues, friends and family
- Race-day VIP breakfast



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## **Additional Sponsorship Opportunities**

This year, we have a number of additional opportunities that can be added to your sponsorship package and increase your company's visibility.

**The following add-ons are available to Titanium, Platinum, and Gold Sponsor Levels:**

### **Step and Repeat Sponsor -- \$5,000**

Includes your company logo on a 10' x 10' backdrop

### **Children's Area Sponsor -- \$5,000**

Includes your company logo on prominent display in the children's area

**The following add-ons are available to Titanium, Platinum, Gold, and Silver Sponsor Levels:**

### **Event Refreshments Sponsor -- \$2,000**

Includes your company logo on prominent display at the food and beverage tables

### **VIP Breakfast Sponsor -- \$1,500**

Includes your company logo on prominent display in the Sponsor-only tent

**The following add-ons are available to ALL Sponsor Levels:**

### **Water Station Sponsor -- \$250**

Includes your company logo on the water station signage

### **Mile Marker Sponsor (3 available) -- \$250**

Includes your company logo on one of three mile marker signs (for Miles 1, 2, 3)



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## Sponsorship Agreement

We hereby agree to provide sponsorship funding for the **Odyssey House 16th Annual Run for Your Life 5K Run & Recovery Walk** on September 18th in the amount indicated below in exchange for the sponsorship benefits applicable to the contribution level:

- \_\_\_ Titanium Sponsor (\$25,000)
- \_\_\_ Platinum Sponsor (\$20,000)
- \_\_\_ Gold Sponsor (\$10,000)
- \_\_\_ Silver (\$5,000)
- \_\_\_ Bronze (\$1,000)

Add-ons:

- \_\_\_ Step and Repeat Sponsor (\$5,000)
- \_\_\_ Children's Area Sponsor (\$5,000)
- \_\_\_ Event Refreshments Sponsor (\$2,000)
- \_\_\_ VIP Breakfast Sponsor (\$1,500)
- \_\_\_ Water Station Sponsor (\$250)
- \_\_\_ Mile Marker Sponsor (\$250)

***\*\*We must receive a completed agreement by August 6th to put your logo on the banner\*\****

We give Odyssey House permission to use our name and/or logo for all promotional activities associated with **Run for Your Life 2021**.

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Organization/Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Payment: \_\_\_ Check enclosed (please make checks payable to Odyssey Foundation of New York, Inc.)

\_\_\_ Please bill my:  VISA  MasterCard  American Express  Discover

Name on card \_\_\_\_\_

Card number \_\_\_\_\_ Exp. date \_\_\_\_/\_\_\_\_/\_\_\_\_ Sec. Code \_\_\_\_\_

Signature \_\_\_\_\_

\_\_\_ Please invoice me.

**Please send your logo (eps preferred, or high resolution jpg) by August 6th to [cabrams@odysseyhousenyc.org](mailto:cabrams@odysseyhousenyc.org).**

**Mail or fax this agreement to:** Carolyn Abrams  
 Odyssey House  
 120 Wall Street, New York, NY 10005  
 Fax (212) 361-3761