



Odyssey Foundation

Sponsorship Opportunities

Thank you for supporting Odyssey House. Proceeds from Run for Your Life help to maintain our programs and provide a safe, supportive residential community focusing on drug-free living, family reunification, and educational and vocational training.

Titanium Sponsor -- \$25,000

- Participation in special race-day recognition ceremony
- Prominent placement of company logo on race banner, t-shirt, website, and social media
- 100 complimentary race entries you can share with your employees, colleagues, friends and family
- 10x10 canopy tent
- Race-day VIP breakfast

Platinum Sponsor -- \$20,000

- Participation in special race-day recognition ceremony
- Company logo on race banner, t-shirt, website, and social media
- 75 complimentary entries you can share with your employees, colleagues, friends and family
- 10x10 canopy tent
- Race-day VIP breakfast

Gold Sponsor -- \$10,000

- Participation in special race-day recognition ceremony
- Company name on race banner, t-shirt, website, and social media
- 50 complimentary race entries you can share with your employees, colleagues, friends and family
- Meet-and-greet table to display your corporate materials
- Race-day VIP breakfast

Silver Sponsor -- \$5,000

- Participation in special race-day recognition ceremony
- Company name on race t-shirt and logo on banner
- 25 complimentary virtual race registrations you can share with your employees, colleagues, friends and family
- Meet-and-greet table to display your corporate materials

Bronze Sponsor -- \$1,000

- Participation in special race-day recognition ceremony
- Company name on race t-shirt and logo on banner
- 10 complimentary race entries you can share with your employees, colleagues, friends and family

In the event the pandemic necessitates canceling the event, the race will be held virtually.



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Additional Sponsorship Opportunities

This year, we have a number of additional opportunities that can be added on to your sponsorship package and increase your company's visibility.

The following add-ons are available to Titanium, Platinum, and Gold Sponsor Levels:

Step and Repeat Sponsor -- \$5,000

Includes your company logo on a 10' x 10' backdrop

Children's Area Sponsor -- \$5,000

Includes your company logo on prominent display in the children's area

The following add-ons are available to Titanium, Platinum, Gold, and Silver Sponsor Levels:

Event Refreshments Sponsor -- \$2,000

Includes your company logo on prominent display at the food and beverage tables

VIP Breakfast Sponsor -- \$1,500

Includes your company logo on prominent display in the Sponsor-only tent

The following add-ons are available to ALL Sponsor Levels:

Water Station Sponsor -- \$250

Includes your company logo on the water station signage

Mile Marker Sponsor (3 available) -- \$250

Includes your company logo on one of three mile marker signs (for Miles 1, 2, 3)



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Sponsorship Agreement

We hereby agree to provide sponsorship funding for the **Odyssey House 15th Annual Run for Your Life 5K Run & Recovery Walk** on September 12th in the amount indicated below in exchange for the sponsorship benefits applicable to the contribution level:

- ___ Titanium Sponsor (\$25,000)
- ___ Platinum Sponsor (\$20,000)
- ___ Gold Sponsor (\$10,000)
- ___ Silver (\$5,000)
- ___ Bronze (\$1,000)

Add-ons:

- ___ Step and Repeat Sponsor (\$5,000)
- ___ Children's Area Sponsor (\$5,000)
- ___ Event Refreshments Sponsor (\$2,000)
- ___ VIP Breakfast Sponsor (\$1,500)
- ___ Water Station Sponsor (\$250)
- ___ Mile Marker Sponsor (\$250)

*****We must receive a completed agreement by August 14th to put your logo on the banner*****

We give Odyssey House permission to use our name and/or logo for all promotional activities associated with **Run for Your Life 2020**.

Contact Name _____

Title _____

Organization/Company _____

Street Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Payment: ___ Check enclosed (please make checks payable to Odyssey Foundation of New York, Inc.)

___ Please bill my: VISA MasterCard American Express Discover

Name on card _____

Card number _____ Exp. date ____/____/____ Sec. Code _____

Signature _____

___ Please invoice me.

Please send your logo (eps preferred, or high resolution jpg) by August 14th to cabrams@odysseyhousenyc.org.

Mail or fax this agreement to:

Carolyn Abrams
Odyssey House
120 Wall Street, New York, NY 10005
Fax (212) 361-3761